

CONTACT: M. SILVER ASSOCIATES  
Tel: 212-754-6500  
Fax: 212-754-6711  
Chris Dale  
chris@msilver-pr.com  
Aik Wye Ng  
aik@msilver-pr.com



**FOR IMMEDIATE RELEASE**

**CHINATOWN NEW YORK CITY'S EMERGING NIGHTLIFE**

*Unique Entertainment, Bars and Restaurants Waiting to be Discovered*

**NEW YORK, NY – June 16, 2004** - Chinatown New York City is fast becoming known for its nightlife, offering an eclectic range of exciting activities for visitors, including a posh special events venue, live music and comedy shows, new bars and cafes, karaoke lounges and late night restaurants. **Learn more about the nightlife revolution going on in Chinatown by visiting [www.ExploreChinatown.com](http://www.ExploreChinatown.com).**

“Nightlife in Chinatown has gone way beyond karaoke in the last several years,” says Telly Wong, Project Manager for Explore Chinatown and Chinatown resident. “These days, the neighborhood is home to one of the biggest special events venue in Manhattan (Capitale) and also features live entertainment as well as many new bars and lounges that cater to a wide variety of clientele as well as visitors looking for something out of the ordinary.”

A list of Chinatown nightlife highlights include:

**SPECIAL EVENTS VENUE**

? **Capitale** - Originally the Bowery Savings Bank, this national landmark building built in 1893, is now one of New York’s most well known venues for elegant functions and events. Capitale has 10,000 square feet of area space that can accommodate up to 2,000 people. (130 Bowery, 212-334-5500, [www.capitaleny.com](http://www.capitaleny.com))

**LIVE MUSIC AND COMEDY**

? **TEABAG OPEN MIC** – A weekly entertainment show, which serves up an eclectic combination of live music, stand-up comedy and slam poetry by some of New York's best emerging artists. Show takes place every Friday night from 8:00 pm - 10:30 pm at *Silk Road Place*, and admission is free. For more information, visit [www.teabagopenmic.com](http://www.teabagopenmic.com). (*Silk Road Place*, 30 Mott Street, downstairs, Phone: 646-613-8887)

? **TEABAG Amplified** - A monthly concert series held on the first Saturday of every month at the *Silk Road Place* at 8:00 pm. Each *Amplified* showcases some of New York best up-and-coming musicians. Tickets are priced at \$10. For more information, visit [www.teabagopenmic.com/amplified](http://www.teabagopenmic.com/amplified).

- more -

- ? **TEABAG Sloppy Seconds** – A monthly comedy show that takes place the second Saturday of every month at *Silk Road Place* at 8:00 pm. Each show features five stand up acts, a feature act and 30 minutes of improv involving all the performers that evening. Tickets are priced at \$10. For more information, visit [www.teabagopenmic.com/sloppyseconds](http://www.teabagopenmic.com/sloppyseconds).
- ? **WonTon Laughs** – A monthly comedy variety show with comedians, musicians, magicians and other performing artists at *Yello Bar* (32 Mulberry Street, 212-964-3410). Interactive audience participation and games encourage more laughter, and is a fun way for attendees to meet each other. Prizes are given away at each show. For more information, visit [www.takeoutcomedy.com](http://www.takeoutcomedy.com).
- ? **WonTon Laughs Open Mic** - A comedy open mic that takes place on the second and last Monday of each month from 6:00 pm - 8:30 pm at *Yello Bar*. Admission is free for the audience and costs \$5 for 5 minutes to perform. For more information log on to [www.takeoutcomedy.com](http://www.takeoutcomedy.com)

### LOUNGES & BARS

- ? **Asia Roma** – A bar with a dining room on the upper level and lounge on the lower level. The restaurant boasts an eclectic Asian and Western fusion menu. For those who fancy a tippie, the *Zen martini (Absolut Citron infused with green tea)* and the *Ginseng martini (Absolut Vodka marinated with Ginseng root)* are perfect choices. (40 Mulberry Street, Website: [www.asiaroma.com](http://www.asiaroma.com), Phone: 212-385-1133)
- ? **Big Six Bar-Lounge** serves a wide variety of drinks including its signature cocktails, the *Big 6 de Menthe (crème de cocoa, crème de menthe, milk and mint leaf)*, the *Big 6 Bubbletini (Malibu rum, pineapple, orange juice, strawberry and tapioca)* and the *Big 6 Lycheetini (vodka, lychee juice, cassis and lychee fruit)*. (97 Bowery, Phone: 212-219-9955)
- ? **Yello** – A cozy, fashionable bar and restaurant that features state-of-the-art karaoke, satellite television and comfy sofas. Its dinner menu includes signature dishes like the *Yello's House Crabs*, *Yello's Stir-Fried Noodles*, and assorted appetizers. *Yello* also serves various beers on tap and cocktails with happy hour specials from 4:00 pm – 7:00 pm.

### CAFES

- ? **The Bear Café** – A cozy late night café that serves a variety of teas and alcohol. There is also an outdoor garden in the back. (125B Elizabeth Street)
- ? **Green Tea Café** – Café provides connoisseurs of tea a varied selection to choose from and a chance to sit back and enjoy a “cuppa” in the evening. Café also has a varied food menu and wide selection of bubble teas to select. (45 Mott Street, Phone: 212-693-2888)
- ? **Silk Road Café** – Attractive old world meets new world décor, where delicious snacks and refreshing beverages including bubble tea are served. (30 Mott Street, Phone: 646-613-8887)

### LATE NIGHT RESTAURANTS

- ? **69** – Restaurant serves quick and filling snacks (69 Bayard Street, Phone: 212-227-1173)
- ? **Eat Inn** – Features a cozy cottage style décor replete with mini mah jong tiles set in the walls and a soothing miniature waterfall by the entrance. Highlights on the menu include generous helpings of *seared pork chop with rice* and *Chowzhon spareribs with pepper sauce*. A VIP room for karaoke and private parties is also available. (42 Bowery Street, Phone: 212-571-3888)
- ? **Kam Chueh Restaurant** – Boasts great seafood dishes and traditional fare like *sweet and sour chicken* and stays open until 5:00 am. (40 Bowery, Phone: 212-791-6868)
- ? **New York Noodle Town** – Great food at inexpensive prices (28 ½ Bowery at Bayard Street, Phone: 212-349-2690)

- ? **Wo Hop Restaurant** - Offers quick and inexpensive meals guaranteed to satisfy those hunger pangs, with the *Singapore chow mai fun* being one of its most popular dishes. (15 Mott Street, Phone: 212-566-3841)

#### **KARAOKE**

- ? **Galaxy Karaoke** – Popular karaoke hang-out spot (45 Mott Street, Phone: 212-693-1888)
- ? **Princess Lounge** - A karaoke bar and grill (59 Bayard Street, Phone: 212-233-1818)
- ? **Winnie's** – Unassuming spot that serves snacks and inexpensive drinks to go along with a sing-a-long (104 Bayard Street, Phone: 212-732-2384).

#### **OTHERS**

- ? **128 Billiards** – A great place to enjoy a relaxing game of pool with friends (128 Elizabeth Street)
- ? **Chinatown Fair** - Gamers can try their hand at classic 80's games like Pac-Man, Centipede and Donkey Kong as well as the latest arcade hits from Japan. (9 Mott Street)

Chinatown's nightlife adds to an already burgeoning industry and according to a study released by the *New York Nightlife Association* in 2004, the nightlife industry generates nearly \$10 billion in economic activity for New York City and employs 95,500 people. Conducted in 2003 by Audience Research & Analysis, the study bases its findings on the top 838 bars and clubs in the city. In 2002, attendance at these venues totaled more than 65 million people.

#### **About Chinatown New York City**

Chinatown New York City, combines authentic Asian-American culture with the energy and influence of the most exciting city in the world. With over 200 restaurants, numerous Asian bakeries and tea houses, jewelry shops, arts and antique stores, an active nightlife and dozens of cultural attractions and landmarks, Chinatown stands as a world within a city. Whether dining, shopping, or strolling down the charming, narrow streets, visitors to Chinatown New York City, will find virtually limitless opportunities for new experiences and added insight.

Located on the east side of Lower Manhattan, Chinatown New York City, is the largest in the United States. The neighborhood has been growing steadily since the mid-1800s, and today stands as a vibrant community offering the opportunity to enjoy and explore Asian-American culture. Chinatown New York City is easily accessible via many New York City MTA subways and buses, as well as several convenient area parking garages. For more information, visit [www.ExploreChinatown.com](http://www.ExploreChinatown.com).

**NOTE:** You are receiving this message because your name and contact information was provided to M. Silver Associates by an authorized media database, source and/or you have requested to receive communications from us. To unsubscribe, please click here: [unsubscribe@msilver-pr.com](mailto:unsubscribe@msilver-pr.com). Please allow 24 hours for updates.

###